To whom it may concern,

I am pleased to write this letter of recommendation for Dan Wiley. Why? Because every time I've worked with Dan Wiley the project ended with me looking exceptionally good to my boss, clients and business associates.

I've known and worked with Dan for over six years. The first projects we worked together on was with Performance International and three large festivals: International Buskerfest, Blues & Bones Festival, and the AT&T LoDo Music Festival. Dan was hired to manage all elements of Public Relations and Special Promotions. I was the Marketing and Sponsorship coordinator so the two of us worked together closely. That year Denver buzzed about all three events, everyone had these events on the calendar and attendance skyrocketed. Dan proved an ability to develop relationships within the media that for every event landed weeks of build up stories as well as coveted full page feature stories. Don't get me wrong, print media wasn't the only media buzz. Dan worked closely with radio hosts, tv anchors and online media to create a well rounded press effort that resulted in phenomenal success for all three festivals. These events recieved so much press that the press clipping book for each event weighed about 10lbs.

Later as the Executive Director of the Kremmling Area Chamber of Commerce and board member of the state chamber, I hired Dan in various capacities including being a featured speaker at the annual state chamber conference and as coordinator and emcee for the comedy shows hosted by the chamber. In all instances Dan Wiley helped me put money in the bank by his creativity, ability to communicate effectively with the press, and his professionalism.

I do not hesitate recommending Dan Wiley to any business looking to be successful through earned media and great marketing all done with a creative, anything is possible flair.

If you have any further questions, do not hesitate calling me directly at (406) 827-3559.

Sincerely,
Katrina Wright
Falls Motel, Owner
Thompson Falls, MT